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BOTTOMSUPDIAPERS35.ORG

May 26, 2025

Dear Community Member

Re: Sponsorship and Ad Placement Opportunity – 10th Anniversary Celebration Ad Book

I am elated to share that Bottoms Up Diaper Bank is celebrating 10 years of service to families in need. What started as a grassroots effort has cultivated into a lifeline for many families across West Alabama. In honor of this milestone, we are producing a special 10-Year Anniversary Ad Book/Celebration Magazine that will commemorate our journey, honor our supporters, and showcase the impact of our work.

This publication will be distributed to our network of donors, volunteers, community partners, and attendees of our anniversary event, as well as available digitally to our broader audience. It is a wonderful opportunity to support an important cause while showcasing your business, service, or personal message of support.

We invite you to support this milestone by purchasing an ad or becoming a sponsor. Your contribution will allow us to continue our mission: ensuring that families do not have to choose between necessities and diapers.

To reserve your ad/message space or sponsorship, please respond by Wednesday, October 1, 2025. Information for submission and payment are on the next page. If you have any questions or would like to discuss custom sponsorship options, I would be happy to speak with you. Thank you for being part of our story and for helping us write the next chapter.

With deep gratitude,

***Danielle Edison Lee***

Danielle Edison Lee

Founder & Director, Bottoms Up Diaper Bank

Distribution Sites & Facilitators:

Woman to Woman Empowerment; Danielle Edison Lee    New Life Baptist Church; Pinkie Travis  
Forest Lake United Baptist Church; Dianna Shaw    Friendship Baptist Church; Mary Caine

## Bottoms Up Diaper Bank

### 10th Anniversary Celebration – Sponsorship & Ad Rate Sheet

Join us in celebrating 10 years of service by supporting our Ad Book/Celebration Magazine!  
Your sponsorship or ad purchase directly supports families in need through our ongoing diaper distribution efforts.

Ad Size / Sponsorship Level	Price	Includes
Title/Event Sponsor	\$500	Full-page, Logo on event signage, Verbal recognition, social media mention, copy of book, information shared at diaper distribution
Community Sponsor	\$250	Full-page ad, Social media mention, copy of book, information shared at diaper distribution
Full-page Ad	\$150	Color version of ad, Social media mention, copy of book
Half-page Ad	\$75	Color version of ad, copy of book
Quarter-page Ad	\$50	Color version of ad
Business Card Ad	\$25	Business card-sized, Color version of ad
Donor recognition	\$10+	Name listed on donor recognition list

#### Submission Guidelines:

- Please submit all artwork in high-resolution JPG or PDF format.
- Deadline for submission: Wednesday, October 1, 2025
- Email ads and questions to: [bottomsupdiapers35@gmail.com](mailto:bottomsupdiapers35@gmail.com)
- Payment options:
  - Check or money order: make payable to Bottoms Up Diaper Bank
    - For: Ad
  - PayPal: <https://www.paypal.com/ncp/payment/45GKFBV9B9JE56>

All contributions are tax-deductible, and all proceeds will directly support our diaper distribution efforts.

Thank you for your support in making this milestone celebration a success! Together.

Bottoms Up Diaper Bank

**10th Anniversary Celebration – Sponsorship/Ad Submission Form**

Thank you for supporting Bottoms Up Diaper Bank's 10-Year Anniversary Celebration! Please complete the form below to confirm your sponsorship or ad placement. If you would like to submit this form, digitally use the link provided: <https://forms.gle/2khKvgQW3hMUbyUSA>

Contact Information

Name:	
Business/Organization Name:	
Address City, State, ZIP:	
Phone:	
Email:	

Sponsorship/Ad Selection (Please check one)

- ☐ Title/Event Sponsor – \$500
- ☐ Community Sponsor – \$250
- ☐ Full-page Ad – \$150
- ☐ Half-page Ad – \$75
- ☐ Quarter-page Ad – \$50
- ☐ Business Card Ad – \$25
- ☐ I would like to make a general donation of \$\_\_\_\_\_

Artwork and/or Message Submission:

Please email your high-resolution ad (JPG or PDF) or message to [bottomsupdiapers35@gmail.com](mailto:bottomsupdiapers35@gmail.com).

Payment Options:

- ☐ Check: payable to Bottoms Up Diaper Bank
- ☐ Online: <https://www.paypal.com/ncp/payment/45GKfV9B9JE56>

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for helping us celebrate 10 years of service!